

Master X Property Maintenance



Our Story

MasterFix Property Maintenance

Building Australia's Leading Network for Tradespeople and Handymen

MasterFix was born from a simple idea: to create a place where skilled tradesmen, handymen, and dedicated weekend warriors could turn their passion into a thriving, full-time business. We know what it's like to dream of being your own boss, of creating something successful and meaningful. That's why we set out to build a brand that helps talented individuals like you build successful businesses while being part of something bigger—a network dedicated to becoming Australia's No. 1 name in property construction and maintenance.

Our founder's journey began over 20 years ago, leading and growing diverse businesses across different industries. After spending six highly successful years as CEO of a renowned international multi-award winning franchise based in Melbourne, he knew it was time to channel his experience and passion into something new. Driven by a lifelong enthusiasm and understanding for construction and renovation, he launched MasterFix, creating a franchise model that's as supportive as it is effective.

MasterFix isn't just another franchise; it's a true partnership. We recognise the unique skills you bring and are committed to helping you unlock your full potential as a business owner. Our proven, turnkey system was developed specifically for tradespeople ready to make the leap from employed work—or even weekend DIY—to business ownership. With industry-leading training, comprehensive operational support, and unmatched lead generation, our Head Office team is here to empower you every step of the way.

About You

Passion for Service

You are committed to delivering exceptional service and exceeding customer expectations. You take pride in the work you do and enjoy seeing your customers smile.

One or More Skills or Trades

Ideally, you have experience in one or more trades offered by MasterFix. Alternatively, you're handy around the house and eager to learn new skills to expand the services you can provide to your customers.

Entrepreneurial Spirit and Adaptability

You have the drive to take charge of your own business and make it a success, along with a willingness to learn and adapt to the evolving needs of residential and commercial customers.

Collaborative Team Player

The ability to collaborate with the MasterFix team and fellow franchisees to grow your business and enhance the overall brand. This includes collaborating on jobs to achieve shared success.



\$Billion Dollar
Industry

In 2024 the Australian trades and handyman franchise industry exceeded \$1.3 Billion dollars and is expected to continue growing in 2025.

Key Client Types

Home Owners
Property Investors
High Net Worth Individuals
Seniors, Elderly & Retiree's
Apartment Owners
Townhouse / Villa Owners
White Collar Workers
Time Poor
Small builders

Client Sources

Online & Referral Sites
Website & Google Ad's
Estate Agents & Property Managers
Builders & Trades
Mail Campaigns
Referrals from Clients
Signage, Vehicles, Uniforms etc





Franchise Opportunity



Turnkey Business Model

A proven ready-to-go business model, allowing you to seamlessly transition into business ownership.



Comprehensive Training

Thorough training programs covering technical skills, customer service, and business management, ensuring you are well-equipped for success.



Operational Efficiency

Standardised processes and proven systems help you enhance productivity and maximise profitability.



Preferred Suppliers

Access to discounted prices and skills training programs from key industry suppliers.



Scalability

The franchise model is designed for growth, enabling you to expand your reach and service offerings as your business flourishes.



Marketing Support

Benefit from strong branding and marketing support, leveraging the recognised **MasterFix** name to establish credibility and attract customers.



Lead Generation

MasterFix lead generation system ensures you have enough jobs to quote and win.



Robust Support System

Receive ongoing support in areas such as operations, marketing, and technology.



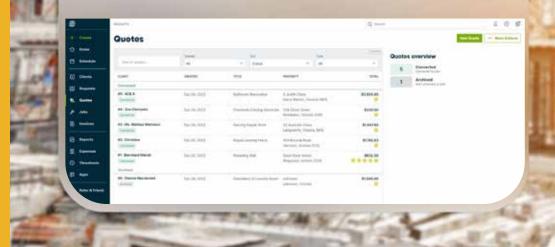
Entrepreneurial Empowerment

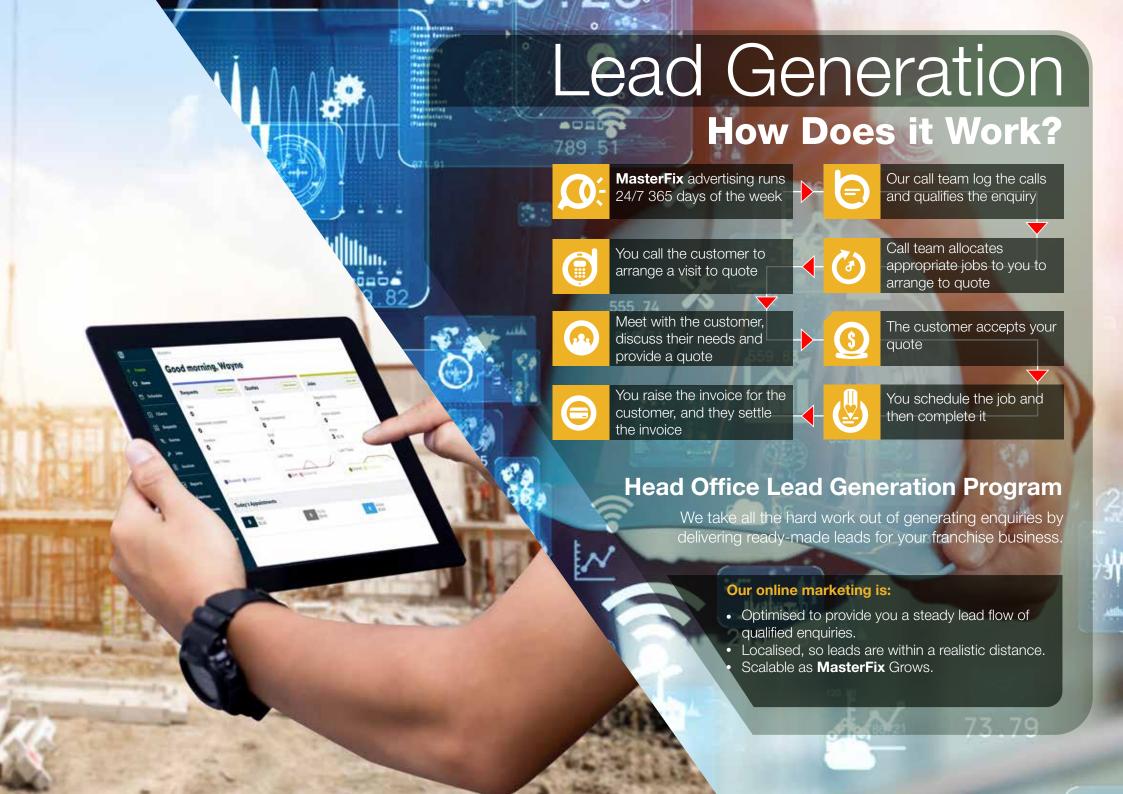
Not only excel in your craft but also thrive as successful entrepreneurs in the service industry.

Exclusive Technology

Desktop and Mobile
Business Management
Platform

Everything you need to run your business is conveniently in one place. You can quote, schedule, invoice, and get paid with ease, all while providing your clients with a professional online experience through the customer portal. Automated text and email notifications keep communication seamless, and built-in reporting tools help you track and manage your business performance effectively.





CONTACT INFO



Head Office

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Next Steps Let's Get You Started

- 1 Interview Successful pass your initial interview with our franchise manager
- 2 Documentation Provide Disclosure and Franchise documentation
- **3** Franchisor and Franchisee to complete due diligence process
- 4 Franchisee Agreement Sign the franchise agreement and agree to our Code of Conduct
- 5 Training Book and complete initial training program